



Sage 50 ACT! 2008 Pricing

Primary Software

We have a single price for each of the two products and then a 'saving' for volume licences:

- **Sage 50 ACT! 2008 = £180 per user**, with 10% saving for 5 users or more, and 15% saving for 10 users
- **Sage 50 ACT! Premium 2008 = £295 per user**, with 10% saving for 5 users or more, and 15% saving for 10 users or more, and 20% saving for 25 users or more.

The table below gives a summary of the new pricing and SageCover pricing, together with ACT! 2007 pricing for comparison purposes.

Users	FY08	Total	Saving	FY08 per user	FY08 Price	FY07 Price	FY08 SCV Price*	FY07 SCV Price*
ACT!								
1	180	180	0%	180	£180	179	£85	85
2	180	360	0%	180	£360	358	£160	160
3	180	540	0%	180	£540	537	£230	230
4	180	720	0%	180	£720	716	£295	295
5	180	900	10%	162	£810	800	£350	350
6	180	1080	10%	162	£972	960	£400	400
7	180	1260	10%	162	£1,134	1120	£450	450
8	180	1440	10%	162	£1,296	1280	£500	500
9	180	1620	10%	162	£1,458	1440	£540	540
10	180	1800	15%	153	£1,530	1500	£570	570
ACT! PREMIUM								
1	295	295	0%	295	£295		£120	
2	295	590	0%	295	£590		£240	
3	295	885	0%	295	£885		£360	
4	295	1180	0%	295	£1,180		£480	
5	295	1475	10%	266	£1,328	1335	£550	550
6	295	1770	10%	266	£1,593	1602	£660	660
7	295	2065	10%	266	£1,859	1869	£770	770
8	295	2360	10%	266	£2,124	2136	£880	880
9	295	2655	10%	266	£2,390	2403	£990	990
10	295	2950	15%	251	£2,508	2455	£1,000	1000
11	295	3245	15%	251	£2,758	2700	£1,100	1100
12	295	3540	15%	251	£3,009	2945	£1,200	1200
13	295	3835	15%	251	£3,260	3190	£1,300	1300
14	295	4130	15%	251	£3,511	3435	£1,400	1400
15	295	4425	15%	251	£3,761	3675	£1,420	1410
16	295	4720	15%	251	£4,012	3920	£1,510	1504
17	295	5015	15%	251	£4,263	4165	£1,600	1598
18	295	5310	15%	251	£4,514	4410	£1,700	1692
19	295	5605	15%	251	£4,764	4655	£1,790	1786

20	295	5900	15%	251	£5,015	4900	£1,800	1800
21	295	6195	15%	251	£5,266		£1,950	
22	295	6490	15%	251	£5,517		£2,050	
23	295	6785	15%	251	£5,767		£2,140	
24	295	7080	15%	251	£6,018		£2,200	
25	295	7375	20%	236	£5,900	6000	£2,250	2250
26	295	7670	20%	236	£6,136		£2,310	
27	295	7965	20%	236	£6,372		£2,390	
28	295	8260	20%	236	£6,608		£2,480	
29	295	8555	20%	236	£6,844		£2,570	
30	295	8850	20%	236	£7,080	7200	£2,700	2700

* SageCover is mandatory for Sage 50 ACT! Premium for the first 12 months

Upgrade Pricing

We have 3 types of upgrade:

- Tier** (Up the range - ACT! to ACT! Premium) = difference in price
e.g. 5 users of ACT! to 5 users of ACT! Premium = £1328 - £810 = £518
- Version** (from v7, 8 or 2007 to ACT! 2008) = 50% of the current RRP for like-for-like licences (within Tier)
e.g. 3 users of ACT! v8 to 3 users of ACT! 2008 = £540 x 50% = £270
- User** (additional licences) = difference in price
e.g. 3 users of ACT! v7 to 7 users of ACT! v7 = £1134 - £540 = £594

Tier, Version and User can all be done independently as above, but the following permutations also apply:

- Tier & Version** = difference in price (In effect this is the same as a Tier upgrade as we are not charging for a Version upgrade as this has to happen, i.e. if you move from ACT! to ACT! Premium you have to move to the latest version)
e.g. 6 user ACT! 2007 to 6 user ACT! Prem 2008 = £1593 - £972 = £621
- Tier & User** = difference in price
e.g. 4 user ACT! 2007 to 6 user ACT! Prem 2007 = £1602 - £716 = £886
- Version & User** = 50% of the current RRP for like-for-like licences and then difference in price for the extra users
e.g. 7 user ACT! 2007 to 10 user ACT! 2008 = £1530 - 50% x £1134 = £963
- Tier & Version & User** = difference in price
e.g. 10 user ACT! v7 to 20 user ACT! Prem 2008 = £5015 - £1530 = £3485

As of 01/01/08 ACT! v6 customers do not qualify for upgrade prices and have to buy Sage 50 ACT! at RRP.